

Madison Knitters Guild Knitters' Knews Ads for 2023-24

Ad rate:

1/2 page ad costs \$20 per issue. Payable by check or PayPal.

Submissions deadlines 2023-24 Knitters' Knews issues are approximately ten days before the end of the month. A more specific schedule will be provided when available.

✓ To secure an ad placement, contact Hedge Becker at advertising@madisonknittersguild.com.

Requirements:

Please supply ads in digital format as one of the following: PDF or JPG format.

- JPG files should be 300ppi resolution.
- PDFs should be PDFX1a standard, with all fonts embedded and photos at a minimum of 300ppi.
- ✓ Files should be submitted to newsletter@madisonknittersguild.com and copy Hedge at advertising@madisonknittersguild.com.