

INFORMATION FOR MADISON KNITTERS' GUILD ADVERTISER VENDORS

Welcome! MKG is happy to have you as a vendor at our monthly meetings. Our members enjoy having vendors at meetings and always are eager to see (and buy!) the latest yarns, patterns, tools, and other knitting related items. At the same time, we want to provide excellent exposure and financial reward for your business.

Historically there have been three or four vendors at each of the nine monthly in-person meetings with an occasional additional vendor associated with a speaker. During the 2023- 2024 Guild year there will be three vendors at each in-person meeting along with virtual vendors at all meetings.

Where: Madison Knitters' Guild has a new location this year. Meetings will be held at [Barnwood Events](#), 3230 Larsen Road, Madison, WI 53711

Meeting Dates: Meetings are held the second Monday of the month from September-May. January and February 2023 meetings will be virtual via Zoom. September-December and March-May meetings will be hybrid, meaning they will be held in-person with a virtual component for those unable to attend in person. Of course, the in-person meetings are subject to change if there are health concerns or other issues.

Time: Vendor set up starts at 4:00 pm; sales start at 5:00 pm; the Guild Meetings start at 6:30 pm and end around 8:30 p.m. with a 20-minute mid-meeting break. Members arrive early to shop before the meeting begins, and shop more during the 15-20-minute break. Vendors may remain open through the meeting's end, but most members choose not to linger.

Who Can Vend: The MKG policy requires that Guild meeting vendors must be selected from the Annual Advertiser Vendors. Those interested in vending should complete the [2023- 2024 Annual Advertiser Form](#).

Cost: As a MKG Advertiser Vendor we request a donation(s) with a total retail value of approximately \$50 to be given as door prize(s) at the end of the meeting. Virtual Advertiser Vendors should make their donation (s) electronic gift cards or coupon codes if possible, to help reduce having to mail to virtual attendees. Donation(s) may be goods or a gift card with an expiration date of no less than one year from the date of the meeting.

Guild Meeting Vendor Selection: In-person vendors will be selected from those paid advertisers indicating their interest in vending on the [2023-2024 Annual Advertiser online form](#). To be as fair as possible, the following process is used: vendor names are chosen at random for each month. If a vendor has indicated they are unable to vend in a month for which their name is drawn, they will be placed back into the drawing and another name will be chosen for that month. We will do our best to also choose Advertiser Vendors whose work compliments one another, rather than competes directly whenever possible.

Questions? Please email Hedge Becker at advertising@madisonknittersguild.org.